

Shattered Globe Theatre Marketing Intern Job Description

The Marketing Internship is ideal for someone with a passion for theatre or the arts who would like to work in not-for-profit administration, or who would like to develop any relevant skills. This position is great for someone looking to learn marketing through the lens of a dramaturg or cultural facilitator.

Anti-racism and Equity, Diversity, and Inclusion is a primary focus for SGT's staff. The Marketing Intern is encouraged to hold similar values and is invited to co-conspire with SGT's staff and Marketing Director as we make marketing and administrative decisions through this lens.

The Marketing Intern will work closely with the Marketing Director to customize their experience based on the goals and skill set of the applicant. While we are happy to assign projects that reflect the daily responsibilities of a marketing department, the Internship will revolve around one primary project or designated specific focus. The Intern will also have opportunities to meet with and/or shadow SGT's Producing Artistic Director, Associate Artistic Director, and General Manager.

The primary goal of this internship is to learn, so the ideal intern is self-motivated and a strong communicator and self-advocate.

This internship offers development in one or more of the following skills:

- Social Media
- Digital Marketing
- Copy editing and proofreading
- Photography and/or videography
- Video editing
- Website design and editing
- Community Engagement programming

Possible intern projects include:

- Filming and/or editing audience reaction videos
- Filming and/or editing videos with cast and crew
- Developing a social media series relating to our current production, or ensemble
- Designing digital archives of past SGT productions and Ensemble IAMSGT website pages
- Designing a lobby display relating to the themes and content of the show.
- Curating community facing events and/or post-show discussions
- Or feel free to pitch us something else!

This position is a hybrid of remote and in-person work.



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Must be able to commute to our rehearsal and office space at 4222 N Ravenswood at least twice per month.

Approximate Hours: 5-10 per week, August-November or September-December 2022 (adjustable depending on availability)

Compensation: \$100 per month stipend, complimentary tickets to all of SGT's 22/23 season and college credit, if applicable.

Application Requirements: A resumé or CV that lists your relevant experience and 2-3 references, along with a cover letter that answers the following questions:

- Explain your career goals, and what you hope to gain from SGT in pursuit of those goals.
- Share which skills you will bring to SGT, and what new skills you hope to learn.
- Identify which intern project are you interested in pursuing, and why.
- Share a few sentences about a play, movie, or other piece of media that inspires you, and why.

Shattered Globe Theatre is an equal opportunity and affirmative action employer working towards becoming a more anti-racist and inclusive theatre. Consideration will be given to all applicants without regard to race/ethnicity, gender identity/sexual orientation, religion, age or ability. Applicants from all populations and underrepresented groups are strongly encouraged to apply.

Please email a cover letter with your resume and references with "Intern Application" in the subject line to Emma Durbin at <u>marketing@shatteredglobe.org</u>, no later than July 30, 2022.